

## Message Text

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ORIGIN COME-00

INFO OCT-01 EA-07 ISO-00 EB-05 RSC-01 /014 R

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STATE/EB/CBA/OCA/BR:R. A. SWART

STATE/EA/J: D.G. BROWN

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R 231953Z JUL 74

FM SECSTATE WASHDC

TO AMEMBASSY TOKYO

UNCLAS STATE 159440

E.O. 11652:N/A

TAGS: BEXP, JA

SUBJECT: MARKET RESEARCH : ANNUAL CONTRACT - FY 1975 -  
JAPAN

REF: STATE A-5038, JUNE 12, 1973

1. IN VIEW EXPIRATION CURRENT ANNUAL MARKET RESEARCH  
CONTRACT WITH TRANSWORLD, POST AUTHORIZED UNDERTAKE SOLICI-  
TATIONS OF BIDS FOR NEW ANNUAL CONTRACT TO BE EFFECTIVE  
SEPTEMBER 1, 1974. WE WILL NOT EXERCISE OPTION OF  
PROVIDING TWO ADDITIONAL (E.G., OPTIONAL) STUDIES  
UNDER CURRENT CONTRACT.

2. COMMERCE PROPOSES THAT, AS IN PRIOR YEAR, CONTRACT  
BE EXECUTED WITH ONLY ONE FIRM, AND THAT NEW CONTRACT  
PROVIDE FOR A MINIMUM OF FOUR PLUS TWO OPTIONAL FOR  
A MAXIMUM OF SIX STUDIES.

3. UPON RECEIPT OF BIDS, POST REQUESTED CABLE SUMMARY TO  
COMMERCE. INCLUDE (A) PRICE PER-STUDY AND TOTAL PRICE,  
(B) CONFIRMATION NUMBER MINIMUM AND OPTIONAL STUDIES,  
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(C) BIDDERS' QUALIFICATIONS AND (D) POST RECOMMENDATIONS.

IF CONTRACT (S) TO BE EXECUTED IN YEN (SEE CHAPTER XI, SECTION 5, PARA 05, OVERSEAS OPERATIONS MANUAL), SUMMARY CABLE SHOULD SPECIFY PRICE PER-STUDY IN YEN AND THE DOLLAR EQUIVALENT AT EXCHANGE RATE POST PROPOSES BE USED FOR COMMERCE ISSUANCE DOLLAR BUDGET AUTHORIZATION COVERING MINIMUM NUMBER STUDIES.

4. IT IS ANTICIPATED THAT BIDS IN A RANGE OF FROM DOLS 2,800 TO DOLS 3,200 A STUDY WILL BE IN THE AREA OF OIM CONSIDERATION.

5. RESEARCH INSTRUCTIONS TO BE UTILIZED UNDER PROPOSED CONTRACT REMAIN THE SAME AS DURING FY 1974. FUNDING PROCEDURES FOR STUDIES UNDER ANNUAL CONTRACT REMAIN AS SET FORTH IN REFAIR.

6. REQUEST BIDS BE OBTAINED AND SUMMARY CABLE TRANSMITTED TO WASHINGTON BY AUGUST 23 TO PERMIT AWARD NEW CONTRACT ON OR ABOUT AUGUST 30, 1974.

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## Message Attributes

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**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
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**Copy:** SINGLE  
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**Decaption Date:** 01 JAN 1960  
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**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
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